

# The DNA of Collaboration

## Innovation Within Our Sphere(s) of Influence

Times shown in: [Eastern Standard Time](#) and [Coordinated Universal Time](#)

Between [2015 Jan 19 10:00](#) and [2015 Jan 19 23:00](#)

20 people sent 243 messages containing #cdna

13:01:03 18:01:03	<b>D. Scott Smith</b> @d_scott		"Innovation within our Sphere of Influence" #CDNA Tweetchat 5pm PST: Read the Frame: <a href="http://t.co/MSF5465u2K">http://t.co/MSF5465u2K</a> #usguys #sobcon
16:16:39 21:16:39	<b>Joseph Ruiz</b> @SMSJOE		RT @d_scott: Guest post (Frame) for DNA of Collaboration: <a href="http://t.co/T4NMvUoi1l">http://t.co/T4NMvUoi1l</a> Tweetchat 5pm PST #CDNA cc #usguys (pls share)
16:34:49 21:34:49	<b>D. Scott Smith</b> @d_scott		RT @sourcePOV Coming MON 8pmET at #cdna @jamiemillingham @collabdna Question: "Innovating within our sphere of influence"
18:05:54 23:05:54	<b>Jamie Billingham</b> @jamiemillingham		RT @d_scott: "Innovation within our Sphere of Influence" #CDNA Tweetchat 5pm PST: Read the Frame: <a href="http://t.co/MSF5465u2K">http://t.co/MSF5465u2K</a> #usguys #sobcon
18:09:56 23:09:56	<b>D. Scott Smith</b> @d_scott		.@jamiemillingham Woot! #cdna
18:25:25 23:25:25	<b>Chris Jones</b> @sourcePOV		"Innovating within our Sphere of Influence" <a href="http://t.co/YrPOWxGCOv">http://t.co/YrPOWxGCOv</a> w/ @d_scott tonight 8pET at #cdna   Join us !! @collabdna #innovation
18:25:40 23:25:40	<b>D. Scott Smith</b> @d_scott		RT @sourcePOV: "Innovating within our Sphere of Influence" <a href="http://t.co/YrPOWxGCOv">http://t.co/YrPOWxGCOv</a> w/ @d_scott tonight 8pET at #cdna   Join us !! @collabdna
18:40:36 23:40:36	<b>collabdna</b> @collabdna		Tonight's #cdna w/ @d_scott & @sourcepov >> @odguru @jamiemillingham @4KM @Tony_Vengrove @leadkjwalters <a href="http://t.co/qWLKgbWZNU">http://t.co/qWLKgbWZNU</a>
18:47:32 23:47:32	<b>D. Scott Smith</b> @d_scott		RT @collabdna: Tonight's #cdna w/ @d_scott & @sourcepov >> @odguru @jamiemillingham @4KM @Tony_Vengrove @leadkjwalters <a href="http://t.co/qWLKgbWZNU">http://t.co/qWLKgbWZNU</a>
19:00:57 00:00:57	<b>Amy E. Rettig</b> @amelre		RT @sourcePOV: "Innovating within our Sphere of Influence" <a href="http://t.co/YrPOWxGCOv">http://t.co/YrPOWxGCOv</a> w/ @d_scott tonight 8pET at #cdna   Join us !! @collabdna
19:29:11 00:29:11	<b>Christy Pettit</b> @odguru		RT @sourcePOV: "Innovating within our Sphere of Influence" <a href="http://t.co/YrPOWxGCOv">http://t.co/YrPOWxGCOv</a> w/ @d_scott tonight 8pET at #cdna   Join us !! @collabdna
19:37:13 00:37:13	<b>Jamie Billingham</b> @jamiemillingham		RT @collabdna: Tonight's #cdna w/ @d_scott & @sourcepov >> @odguru @jamiemillingham @4KM @Tony_Vengrove @leadkjwalters <a href="http://t.co/qWLKgbWZNU">http://t.co/qWLKgbWZNU</a>
19:47:32 00:47:32	<b>D. Scott Smith</b> @d_scott		15 minutes until we start #CDNA Chat on #Innovation within our Sphere. Frame: <a href="http://t.co/r1lkdq2iu7">http://t.co/r1lkdq2iu7</a> #Change
19:47:41 00:47:41	<b>Chris Jones</b> @sourcePOV		Looking forward to a great conversation tonight @d_scott .. loved your frame >> <a href="http://t.co/YrPOWxGCOv">http://t.co/YrPOWxGCOv</a> #justsayin 15 mins til #cdna
19:51:32 00:51:32	<b>Chris Jones</b> @sourcePOV		Calling all thinkers >> @mritzius @betseymerkel @complexified @versalytics @shamlet @drtimony << <a href="http://t.co/aM3nRYlEmu">http://t.co/aM3nRYlEmu</a> #cdna
19:53:35 00:53:35	<b>D. Scott Smith</b> @d_scott		RT @sourcePOV Calling all thinkers >> @mritzius @betseymerkel @complexified @versalytics @shamlet @drtimony << <a href="http://t.co/sJBud9nRtm">http://t.co/sJBud9nRtm</a> #cdna
19:53:43 00:53:43	<b>Chris Jones</b> @sourcePOV		Calling all thinkers >> @marketingveep @astridbijou @iangertler @johnwlewis @cindyfsolomon frame: >> <a href="http://t.co/aM3nRYlEmu">http://t.co/aM3nRYlEmu</a> #cdna
19:54:29 00:54:29	<b>D. Scott Smith</b> @d_scott		RT @sourcePOV Calling all thinkers: @marketingveep @astridbijou @iangertler @johnwlewis @cindyfsolomon frame: <a href="http://t.co/sJBud9nRtm">http://t.co/sJBud9nRtm</a> #cdna
19:54:38 00:54:38	<b>D. Scott Smith</b> @d_scott		#CDNA in 5 minutes: Innovation, Change, our Sphere of Influence. #usguys <a href="http://t.co/4QM8VYDPcQ">http://t.co/4QM8VYDPcQ</a>
19:54:48 00:54:48	<b>Stephen J. Caggiano</b> @StephenCaggiano		RT @d_scott: #CDNA in 5 minutes: Innovation, Change, our Sphere of Influence. #usguys <a href="http://t.co/4QM8VYDPcQ">http://t.co/4QM8VYDPcQ</a>

19:56:22 00:56:22	<b>Chris Jones</b> @sourcePOV	 Truly a great frame @d_scott .. so great to have you in the "hot seat" tonight .. LOVE the fresh thinking on influence & change #cdna
19:56:48 00:56:48	<b>Chris Jones</b> @sourcePOV	 @StephenCaggiano Stephen !! #ltns .. hope u can join us tonight, thanks for tweeting in :) #cdna
19:57:35 00:57:35	<b>D. Scott Smith</b> @d_scott	 @sourcePOV Chris - honored to be asked! Amazing what happens when we network the supercomputers between our ears! #cdna
19:57:57 00:57:57	<b>Stephen J. Caggiano</b> @StephenCaggiano	 @sourcePOV My pleasure. I'll be lurking. #CDNA
19:58:47 00:58:47	<b>D. Scott Smith</b> @d_scott	 @StephenCaggiano @sourcePOV Caggs - So appreciative of our support! Grab a drink, hang out by the fire and join in when you can.. #cdna
19:58:55 00:58:55	<b>Ian Gertler</b> @IanGertler	 @sourcePOV @marketingveep @AstridBijou @JohnWLewis @cindyfsolomon > Sounds good; will likely jump in & out. #cdna <a href="http://t.co/beng3WQoDo">http://t.co/beng3WQoDo</a>
19:59:09 00:59:09	<b>Justin McMillen</b> @jdmcm858	 RT @d_scott: #CDNA in 5 minutes: Innovation, Change, our Sphere of Influence. #usguys <a href="http://t.co/4QM8VYDPcQ">http://t.co/4QM8VYDPcQ</a>
19:59:11 00:59:11	<b>Jamie Billingham</b> @jamiebillingham	 Be there in 5 minutes #cdna
19:59:53 00:59:53	<b>D. Scott Smith</b> @d_scott	 @jamiebillingham Jamie - we have your seat reserved right here in the front row.. #cdna
20:00:20 01:00:20	<b>Stephen J. Caggiano</b> @StephenCaggiano	 I'll be close. @d_scott @sourcePOV Getting a feel for the #CDNA culture.
20:00:27 01:00:27	<b>D. Scott Smith</b> @d_scott	 @McDermittMarvel Bill! Wisdom has entered @sourcePOV @marketingveep @AstridBijou @IanGertler @JohnWLewis @cindyfsolomon #cdna
20:01:24 01:01:24	<b>Bill Ford</b> @McDermittMarvel	 @d_scott @sourcePOV @marketingveep @AstridBijou @IanGertler @JohnWLewis @cindyfsolomon More like old age #cdna
20:01:39 01:01:39	<b>Jamie Billingham</b> @jamiebillingham	 @d_scott Front row - awesome! #cdna
20:01:43 01:01:43	<b>D. Scott Smith</b> @d_scott	 We've been considering Innovation and our Sphere of Influence. A few questions to consider... #cdna
20:01:53 01:01:53	<b>Mike Ritzius</b> @mritzius	 Hey kids, Mike from Philly here #cdna
20:02:13 01:02:13	<b>D. Scott Smith</b> @d_scott	 @mritzius Hello Mike! #cdna
20:03:01 01:03:01	<b>D. Scott Smith</b> @d_scott	 Coming to you from Corvallis Oregon..50* and rainy at 5pm. Glad you can join us! #cdna
20:03:09 01:03:09	<b>Redge</b> @Versalytics	 @sourcePOV @d_scott on my way! #cdna
20:03:12 01:03:12	<b>Christy Pettit</b> @odguru	 evening all #cdna
20:03:41 01:03:41	<b>Chris Jones</b> @sourcePOV	 Chris Jones in Charlotte. It is so great to welcome @d_scott as moderator tonight, our first chat in 2015. HNY everyone :) #cdna
20:03:58 01:03:58	<b>D. Scott Smith</b> @d_scott	 @Versalytics @sourcePOV @odguru Great to see familiar brains tonight... #cdna
20:04:05 01:04:05	<b>Jamie Billingham</b> @jamiebillingham	 RT @d_scott: @Versalytics @sourcePOV @odguru Great to see familiar brains tonight... #cdna
20:04:33 01:04:33	<b>Redge</b> @Versalytics	 Just finished reading the framing post #cdna
20:04:40 01:04:40	<b>D. Scott Smith</b> @d_scott	 Tonight: A reason to #Change: we have deemed our Present Condition to be Unacceptable. #cdna
20:05:01 01:05:01	<b>Chris Jones</b> @sourcePOV	 .@d_scott you really rocked tonight's frame Scott >> <a href="http://t.co/YrPOWxGCOv">http://t.co/YrPOWxGCOv</a> 100% based on your SEP 15 tweet. Yes. You were heard :) #cdna

20:05:14 01:05:14	<b>Jamie Billingham</b> @jamiebillingham		Pain is such a great driver of change #cdna
20:05:36 01:05:36	<b>Redge</b> @Versalytics		@odguru Hi Christy! Good to see you. #cdna
20:05:57 01:05:57	<b>Jamie Billingham</b> @jamiebillingham		RT @sourcePOV: .@d_scott you really rocked tonight's frame Scott >> <a href="http://t.co/YrPOWxGCOv">http://t.co/YrPOWxGCOv</a> 100% based on your SEP 15 tweet. Yes. You were h...
20:06:14 01:06:14	<b>D. Scott Smith</b> @d_scott		We do need a reason to change. RT @jamiebillingham Pain is such a great driver of change #cdna
20:06:49 01:06:49	<b>Ian Gertler</b> @IanGertler		@McDermittMarvel Some would say ... #cdna @d_scott @sourcePOV @marketingveep @AstridBijou @JohnWLewis @cindyfsolomon <a href="http://t.co/eeKMYvorbQ">http://t.co/eeKMYvorbQ</a>
20:06:49 01:06:49	<b>Redge</b> @Versalytics		@jamiebillingham @d_scott Just glad to have a seat, lol. #cdna
20:07:06 01:07:06	<b>Chris Jones</b> @sourcePOV		Personally I'm excited to delve into "sphere(s) of influence" .. great visual in my head, hard to put in words. @d_scott man for job #cdna
20:07:08 01:07:08	<b>Jamie Billingham</b> @jamiebillingham		@d_scott Yes, pain, fear, all seem to work best.. in the short term, get you going anyways lol #cdna
20:07:17 01:07:17	<b>D. Scott Smith</b> @d_scott		In the Frame: Adoption, Change, Innovation, and Transformation are described as different. First question coming... #cdna
20:07:26 01:07:26	<b>Christy Pettit</b> @odguru		@Versalytics hey redge #cdna :).
20:07:54 01:07:54	<b>Mike Ritzius</b> @mritzius		Environment will drive behavior. If it stinks, people will work to remedy that #cdna
20:07:55 01:07:55	<b>Jamie Billingham</b> @jamiebillingham		@d_scott on edge of seat ;-) #cdna
20:08:10 01:08:10	<b>D. Scott Smith</b> @d_scott		The Frame also lists a set of binary variables. #cdna
20:08:38 01:08:38	<b>D. Scott Smith</b> @d_scott		Q1> Adopt to Change and Innovate to Transform; Correct or other categories? #cdna
20:08:41 01:08:41	<b>Chris Jones</b> @sourcePOV		@Versalytics @jamiebillingham @odguru Redge, Jamie, Chrisy .. gangs all here :) .. you are up, kind sir @d_scott #cdna
20:09:26 01:09:26	<b>Redge</b> @Versalytics		Recall a conversation with a leader some years ago. If you could start all over with a blank page, what would it look like? #cdna
20:09:51 01:09:51	<b>Chris Jones</b> @sourcePOV		A1. Adopt to change. Simple. Direct. Executable A place to start !? #cdna
20:10:41 01:10:41	<b>Jamie Billingham</b> @jamiebillingham		Adopt or adapt? #cdna
20:10:50 01:10:50	<b>D. Scott Smith</b> @d_scott		A1 We accept the need to be different. What path? Adopt another's solution or Innovate our own? #cdna
20:11:22 01:11:22	<b>D. Scott Smith</b> @d_scott		Adopt to find a solution; Adapt it to our need. RT @jamiebillingham Adopt or adapt? #cdna
20:11:40 01:11:40	<b>Mike Ritzius</b> @mritzius		Adopt as in - new processes, settings, resources to alter perspectives? #cdna
20:12:04 01:12:04	<b>Redge</b> @Versalytics		Adoption vs innovation, both are transformations at different rates of change. #cdna
20:12:13 01:12:13	<b>D. Scott Smith</b> @d_scott		@mritzius Adoption: The use of a different method from that which is in current use; #cdna
20:12:26 01:12:26	<b>Christy Pettit</b> @odguru		One way I am thinking about this is change is the scale. Adopt at the low end, innovate at the mid point, change at the high end. #cdna
20:12:38 01:12:38	<b>Jamie Billingham</b> @jamiebillingham		I'm struggling with "adopt". Is it to borrow from existing? #cdna

20:12:54 01:12:54	<b>Chris Jones</b> @sourcePOV	 NICE RT @d_scott "the Frame lists a set of binary variables"   reminds me: Aristotle's re: vice/virtue continuum & the golden mean #cdna
20:13:06 01:13:06	<b>Redge</b> @Versalytics	 RT @odguru: One way I am thinking about this is change is the scale. Adopt at the low end, innovate at the mid point, change at the high e...
20:13:19 01:13:19	<b>Chris Jones</b> @sourcePOV	 A1. An ideal midpoint? Or is the problem too complex for that? #cdna
20:13:33 01:13:33	<b>D. Scott Smith</b> @d_scott	 Yes. A new software is Adopted not created (Innovate) RT @jamiebillingham I'm struggling with "adopt". Is it to borrow from existing? #cdna
20:13:44 01:13:44	<b>Bill Ford</b> @McDermittMarvel	 @jamiebillingham I with Ya, adapt. adoption is good but sometimes adapting is even better. #cdna
20:14:30 01:14:30	<b>Mike Ritzius</b> @mritzius	 Adoption leads to new perspectives which leads to new ideas. IE how steel changed buildings, cars changed travel #cdna
20:14:32 01:14:32	<b>Christy Pettit</b> @odguru	 Oops I mean adopt/adapt at the low end, innovate at mid, transform at high end on a " change" scale. #cdna
20:14:44 01:14:44	<b>Jamie Billingham</b> @jamiebillingham	 Ok, I'm in there - software example - we adopt a new tech (innovation) and then adapt to having to use it? #cdna
20:15:23 01:15:23	<b>Mike Ritzius</b> @mritzius	 @jamiebillingham could also be to develop something new and use #cdna
20:15:46 01:15:46	<b>Jamie Billingham</b> @jamiebillingham	 @mritzius Isn't that innovation though? #cdna
20:16:09 01:16:09	<b>Redge</b> @Versalytics	 @McDermittMarvel @jamiebillingham even adapting will likely require change to integrate. Nothing fits every situation. #cdna
20:16:10 01:16:10	<b>D. Scott Smith</b> @d_scott	 A1 Change is a Substitution; Transformation is a new structure or material. #cdna
20:16:38 01:16:38	<b>Jamie Billingham</b> @jamiebillingham	 I like that one @d_scott A1 Change is a Substitution; Transformation is a new structure or material. #cdna
20:17:23 01:17:23	<b>D. Scott Smith</b> @d_scott	 Let's add to our discussion with Spheres of Influence...coming up. #cdna
20:17:50 01:17:50	<b>Chris Jones</b> @sourcePOV	 YES RT @odguru "I mean adopt/adapt at the low end, innovate at mid, transform at high end on a 'change scale' " #cdna
20:18:00 01:18:00	<b>D. Scott Smith</b> @d_scott	 Q2 > What are our Spheres of Influence? #cdna
20:18:02 01:18:02	<b>Mike Ritzius</b> @mritzius	 @jamiebillingham I don't see hard lines between them, virtuous circle with innovation next to adoption #cdna
20:18:05 01:18:05	<b>Christy Pettit</b> @odguru	 What if we look at the changer instead of type of change. Adopting or adapting a new practice *could* be transformational for me. #cdna
20:18:11 01:18:11	<b>Redge</b> @Versalytics	 Very clear. "@jamiebillingham: I like that one @d_scott A1 Change is a Substitution; Transformation is a new structure or material. #cdna"
20:18:35 01:18:35	<b>Jamie Billingham</b> @jamiebillingham	 I have to admit to adopting Covey ideas around spheres of influence :- ) #cdna
20:18:42 01:18:42	<b>Christy Pettit</b> @odguru	 RT @mritzius: @jamiebillingham I don't see hard lines between them, virtuous circle with innovation next to adoption #cdna
20:19:20 01:19:20	<b>Mike Ritzius</b> @mritzius	 Rinse and repeat "@d_scott: A1 Change is a Substitution; Transformation is a new structure or material. #cdna"
20:19:29 01:19:29	<b>Jay Eitner</b> @iSuperEit	 RT @mritzius: Rinse and repeat "@d_scott: A1 Change is a Substitution; Transformation is a new structure or material. #cdna"
20:19:49 01:19:49	<b>Chris Jones</b> @sourcePOV	 Agree. Again, in a continuum RT @odguru @mritzius @jamiebillingham "I don't see hard lines, but a virtuous circle" #cdna
20:19:54 01:19:54	<b>Jamie Billingham</b> @jamiebillingham	 Also really influenced by Roger's adoption of innovation model, so trying to reboot language in my head #cdna

20:20:05 01:20:05	<b>D. Scott Smith</b> @d_scott		A2 The Frame proposes 5 binary variables which combine to define who/when/where/how for influence #cdna
20:20:56 01:20:56	<b>Chris Jones</b> @sourcePOV		@iSuperEit @mritzus Jay & Mike welcome to our conversation tonight, glad u could make it out @d_scott #cdna
20:21:00 01:21:00	<b>D. Scott Smith</b> @d_scott		A good challenge. MT @jamiebillingham Influenced by Roger's adoption of innovation model, so trying to reboot language in my head #cdna
20:21:26 01:21:26	<b>D. Scott Smith</b> @d_scott		Cheers! RT @sourcePOV @iSuperEit @mritzus Jay & Mike welcome to our conversation tonight, glad u could make it out @d_scott #cdna
20:21:39 01:21:39	<b>Alice MacGillivray</b> @4KM		Am I correct that spheres of influence started off as a spatial concept? #cdna (Alice arriving late!)
20:21:42 01:21:42	<b>Christy Pettit</b> @odguru		@d_scott Say more about the time horizon one. I get the rest. #cdna
20:21:55 01:21:55	<b>Chris Jones</b> @sourcePOV		YES >> Struggle w/ adoption = change of mindset, shifting of our paradigms RT @d_scott @jamiebillingham "trying to reboot language" #cdna
20:21:57 01:21:57	<b>D. Scott Smith</b> @d_scott		A2 One variable: Ourselves   Others – (Personal reach); #cdna
20:22:39 01:22:39	<b>D. Scott Smith</b> @d_scott		Let's chat about: Present   Future – (Time horizon); RT @odguru @d_scott Say more about the time horizon one. I get the rest. #cdna
20:22:41 01:22:41	<b>Alice MacGillivray</b> @4KM		Could I ask why you adopted a binary framing for spheres of influence? #cdna
20:22:46 01:22:46	<b>Chris Jones</b> @sourcePOV		RT @4KM "arriving" .. lol hi Alice, never late when the conversation is on-going :) great to see you again #cdna
20:22:59 01:22:59	<b>Jamie Billingham</b> @jamiebillingham		@4KM I believe that is correct - term used in gov, originally geographic based. Cooped by business, etc #cdna
20:23:36 01:23:36	<b>D. Scott Smith</b> @d_scott		Hi Alice! Mapping variables led to this model. RT @4KM Could I ask why you adopted a binary framing for spheres of influence? #cdna
20:24:06 01:24:06	<b>Alice MacGillivray</b> @4KM		@sourcePOV Thanks Chris :) #cdna
20:24:08 01:24:08	<b>Chris Jones</b> @sourcePOV		For me @4KM @d_scott .. I saw binary points on surface of sphere .. dimension, shape, navigation .. ways of perceiving space #cdna
20:25:02 01:25:02	<b>Chris Jones</b> @sourcePOV		RT @jamiebillingham @4KM "Co-op'd" by business .. lol, and what isn't !? #cdna
20:25:12 01:25:12	<b>Alice MacGillivray</b> @4KM		When I wipe the mental slate clean, the 1st thing that comes to mind for spheres of influence is field or discipline. #cdna
20:26:10 01:26:10	<b>Redge</b> @Versalytics		A2 Past Practice vs Future Possibility (Dream vs Reality - Box vs Outside the box) #cdna
20:26:11 01:26:11	<b>Jamie Billingham</b> @jamiebillingham		@4KM I go right to Covey - what you can control, what you can't.. brainwashed perhaps lol #cdna
20:26:22 01:26:22	<b>Alice MacGillivray</b> @4KM		RT @sourcePOV: RT @jamiebillingham @4KM "Co-op'd" by business .. lol, and what isn't !? #cdna
20:26:30 01:26:30	<b>D. Scott Smith</b> @d_scott		Many ways to act in a Time Horizon. Act now; Defer for valid reasons; Influence require corroboration.. #cdna
20:27:43 01:27:43	<b>Alice MacGillivray</b> @4KM		I can't help but picture social network analysis diagrams as proxies for spheres of influence in a knowledge era. #cdna
20:27:54 01:27:54	<b>D. Scott Smith</b> @d_scott		Practical steps give Dream life RT @Versalytics A2 Past Practice vs Future Possibility (Dream vs Reality-Box vs Outside the box) #cdna
20:28:03 01:28:03	<b>Jamie Billingham</b> @jamiebillingham		RT @4KM: I can't help but picture social network analysis diagrams as proxies for spheres of influence in a knowledge era. #cdna
20:28:30 01:28:30	<b>Alice MacGillivray</b> @4KM		@jamiebillingham Ahhh--the assumption you can predict what you can control (or shall we say: influence) #cdna

20:29:22 01:29:22	<b>D. Scott Smith</b> @d_scott		Provides context? RT @4KM @jamiebillingham Ahhh--the assumption you can predict what you can control (or shall we say: influence) #cdna
20:29:36 01:29:36	<b>Jamie Billingham</b> @jamiebillingham		@4KM lol, yes, can't control others, but can influence.. or so "they" say #cdna
20:29:56 01:29:56	<b>Bill Ford</b> @McDermittMarvel		@d_scott Might also require collaboration. #strenghtinnnumbers #cdna
20:30:35 01:30:35	<b>Alice MacGillivray</b> @4KM		@d_scott Not sure what you mean? Elaborate if you have time? #cdna
20:30:46 01:30:46	<b>D. Scott Smith</b> @d_scott		@jamiebillingham @4KM Interesting. We won't shoot down a colliding asteroid; we will move it with subtle gravity from a satellite #cdna
20:30:49 01:30:49	<b>Redge</b> @Versalytics		@d_scott In lean we focus on Value Streams - Current State vs Future State then devise a plan to transform in kind. Repeat (PDCA). #CDNA
20:32:02 01:32:02	<b>Chris Jones</b> @sourcePOV		Prediction, control. Influence vectors RT @d_scott @jamiebillingham @4KM "can't control others, but can influence, or so they say" #cdna
20:32:03 01:32:03	<b>Alice MacGillivray</b> @4KM		@jamiebillingham I find it sad when voice of power tells voice of energy to map out scope of influence. Pretty mechanical. #cdna
20:32:11 01:32:11	<b>D. Scott Smith</b> @d_scott		@4KM @jamiebillingham Perhaps it's what we can Predict (via mapping/assumptions) we can Influence. #cdna
20:32:33 01:32:33	<b>Jamie Billingham</b> @jamiebillingham		@d_scott @4KM I was thinking of humans, volitional beings, not rocks lol #cdna
20:32:46 01:32:46	<b>Bidur Adhikari</b> @bidurad		RT @d_scott: #CDNA in 5 minutes: Innovation, Change, our Sphere of Influence. #usguys <a href="http://t.co/4QM8VYDPcQ">http://t.co/4QM8VYDPcQ</a>
20:32:51 01:32:51	<b>Bidur Adhikari</b> @bidurad		RT @StephenCaggiano: I'll be close. @d_scott @sourcePOV Getting a feel for the #CDNA culture.
20:32:59 01:32:59	<b>Bidur Adhikari</b> @bidurad		RT @StephenCaggiano: @sourcePOV My pleasure. I'll be lurking. #CDNA
20:33:33 01:33:33	<b>Alice MacGillivray</b> @4KM		@d_scott To me, that gets to the fertile ground in space between binary poles #cdna @jamiebillingham
20:34:04 01:34:04	<b>D. Scott Smith</b> @d_scott		We have been discussing the third question...I'll post it shortly.. #cdna
20:34:17 01:34:17	<b>Bill Ford</b> @McDermittMarvel		@jamiebillingham @4KM I think they are right but would suspect negative influence can also be a force to deal with. #cdna
20:34:43 01:34:43	<b>D. Scott Smith</b> @d_scott		Q3 > Is there a way to determine if Innovation is better than Adoption? (metrics) #cdna
20:34:50 01:34:50	<b>Jamie Billingham</b> @jamiebillingham		@McDermittMarvel @4KM 'Struth #cdna
20:35:01 01:35:01	<b>Christy Pettit</b> @odguru		@Versalytics @d_scott you use value streams to influence. By capturing the here and there, dissatisfaction with here promise of there? #cdna
20:35:25 01:35:25	<b>Redge</b> @Versalytics		@odguru @d_scott that's correct. #cdna
20:35:30 01:35:30	<b>Jamie Billingham</b> @jamiebillingham		A3 - apples and oranges, dependent on context, situation, don't you think? #cdna
20:35:54 01:35:54	<b>D. Scott Smith</b> @d_scott		RT @odguru you use value streams to influence. By capturing the here and there, dissatisfaction with here promise of there? #cdna
20:37:00 01:37:00	<b>Alice MacGillivray</b> @4KM		As I was late...you are treating innovation as more transformative (vs. as a more complete cycle of idea to product/service)? #cdna
20:37:27 01:37:27	<b>D. Scott Smith</b> @d_scott		@jamiebillingham If we determine we need a different condition, what is the path? Substitute a created solution or Innovate a new one #cdna
20:37:44 01:37:44	<b>Redge</b> @Versalytics		@d_scott Adoption assumes we also understand the reason for the creation of what it is we're adopting. #CDNA

20:37:51 01:37:51	<b>Chris Jones</b> @sourcePOV		A3. Adoption metrics to me are more practical, measurable Hard to measure transformation. imo :) #cdna
20:38:32 01:38:32	<b>Alice MacGillivray</b> @4KM		Innovation has more sex appeal so it should have a caution label. #cdna
20:38:38 01:38:38	<b>D. Scott Smith</b> @d_scott		Innovation: Changing the established in favor of new methods or ideas (in use for the 1st time); #cdna
20:38:42 01:38:42	<b>D. Scott Smith</b> @d_scott		Transformation: Resulting in new composition or structure; thorough and dynamic. #cdna
20:39:00 01:39:00	<b>Chris Jones</b> @sourcePOV		A3 .. not sure measurement gets us all the way tho; perception, intuition; sensing? seeking patterns !! #complexity #adaptation #cdna
20:39:29 01:39:29	<b>Redge</b> @Versalytics		Adopting may take you to a new level but not necessarily where you need to be. Follow versus Lead. #cdna
20:39:58 01:39:58	<b>Christy Pettit</b> @odguru		@d_scott need a cost of small vs large change metric. Likelihood of solving the problem x a factor of effort. #cdna
20:40:27 01:40:27	<b>D. Scott Smith</b> @d_scott		By it's nature: limited experience MT @sourcePOV A3 Adoption metrics are more practical, measurable Hard to measure transformation #cdna
20:40:40 01:40:40	<b>D. Scott Smith</b> @d_scott		Very good. RT @odguru @d_scott need a cost of small vs large change metric. Likelihood of solving the problem x a factor of effort. #cdna
20:41:10 01:41:10	<b>Chris Jones</b> @sourcePOV		Like it. RT @d_scott "Innovation: Changing the established in favor of new methods or ideas" << add'l definitions? #innachat << #cdna
20:41:14 01:41:14	<b>D. Scott Smith</b> @d_scott		Leads to the Next Q RT @Versalytics Adopting may take you to a new level but not necessarily where you need to be. Follow versus Lead. #cdna
20:41:43 01:41:43	<b>D. Scott Smith</b> @d_scott		Q4 > Can we utilize Pine's Transformation Economy concept to build a biz model? #cdna
20:41:57 01:41:57	<b>Alice MacGillivray</b> @4KM		A3 Line btwn adoption & innovation blurred? Adoption of work by positive deviant could be seen in retrospect as transformative? #cdna
20:42:14 01:42:14	<b>D. Scott Smith</b> @d_scott		RT @Versalytics: @d_scott Adoption assumes we also understand the reason for the creation of what it is we're adopting. #CDNA
20:42:40 01:42:40	<b>Redge</b> @Versalytics		As long as adoption is the means to an end ... not a prescription for the end. #cdna
20:44:00 01:44:00	<b>Reality Crowd TV</b> @RealityCrowdTV		RT @d_scott: #CDNA in 5 minutes: Innovation, Change, our Sphere of Influence. #usguys <a href="http://t.co/4QM8VYDPcQ">http://t.co/4QM8VYDPcQ</a>
20:44:18 01:44:18	<b>Bill Ford</b> @McDermittMarvel		@Versalytics Does the end ever come? Smile #cdna
20:44:24 01:44:24	<b>Redge</b> @Versalytics		A4 Pine's transformation seems to make sense on the surface. #cdna
20:44:32 01:44:32	<b>Chris Jones</b> @sourcePOV		@4KM @versalytics like how we're crossing domains this evening, KM, innovation practice, some org dynamics & #complexity << #crossover #cdna
20:44:52 01:44:52	<b>Chris Jones</b> @sourcePOV		@Versalytics @d_scott more on Pine, perhaps? #allears #cdna
20:45:03 01:45:03	<b>D. Scott Smith</b> @d_scott		Not for Serial Retirees! RT @McDermittMarvel @Versalytics Does the end ever come? Smile #cdna
20:46:03 01:46:03	<b>D. Scott Smith</b> @d_scott		Pine: in the Book Experience Economy. We evolved from Agrarian to Commodity to Service to Experience economies. #cdna
20:46:38 01:46:38	<b>Redge</b> @Versalytics		Not that I recall :) "@McDermittMarvel: @Versalytics Does the end ever come? Smile #cdna"
20:46:46 01:46:46	<b>Alice MacGillivray</b> @4KM		@sourcePOV @Versalytics Pretty much inevitable in this chat ;-)? #cdna
20:47:11 01:47:11	<b>Christy Pettit</b> @odguru		@4KM Some of those adoptions sneak up on you... #cdna :)

20:47:37 01:47:37	<b>D. Scott Smith</b> @d_scott		We vacation and gain an Experience, but are not changed. Take 2weeks at a spa & learn to eat better, exercise we are Different #cdna
20:49:22 01:49:22	<b>Jamie Billingham</b> @jamiereillingham		@d_scott I just got the experience economy - second hand book store impulse buy. Motivated to actually finish reading it now #cdna
20:49:40 01:49:40	<b>D. Scott Smith</b> @d_scott		Example: Business Client: Takes the "back end" (CFO, Accounting, etc) allows businesses to focus. They are different. Transformed? #cdna
20:49:52 01:49:52	<b>Bill Ford</b> @McDermittMarvel		@d_scott Great example to consider. #cdna
20:50:13 01:50:13	<b>D. Scott Smith</b> @d_scott		RT @jamiereillingham: @d_scott I just got the experience economy - second hand book store impulse buy. Motivated to actually finish reading ...
20:50:31 01:50:31	<b>Chris Jones</b> @sourcePOV		.@4KM @Versalytics hope not to avoid #crossover ever >> a source of deep learning, as we "adopt, adapt", in multiple contexts #cdna
20:51:10 01:51:10	<b>D. Scott Smith</b> @d_scott		Time is moving fast! Last question coming up.. #cdna
20:51:34 01:51:34	<b>Alice MacGillivray</b> @4KM		Thinking about importance of capacity and capability-building. Critical but seem like neither adoption or innovation? #cdna
20:51:48 01:51:48	<b>D. Scott Smith</b> @d_scott		Q5 > What happens when the Desired State forecast proves inaccurate? #cdna
20:52:18 01:52:18	<b>Redge</b> @Versalytics		Need to block the negative influences ("reality checks") that may stifle innovation or even adoption. #cdna
20:52:41 01:52:41	<b>D. Scott Smith</b> @d_scott		@4KM Alice - that is a fantastic mention! So many do not understand/measure Capacity #cdna
20:52:56 01:52:56	<b>D. Scott Smith</b> @d_scott		Indeed! RT @Versalytics Need to block the negative influences ("reality checks") that may stifle innovation or even adoption. #cdna
20:53:02 01:53:02	<b>Chris Jones</b> @sourcePOV		Growth .. a process, a goal, an end state? RT @4KM "thinking about capacity & capability building"   def relates to #learning #kmers #cdna
20:53:53 01:53:53	<b>Alice MacGillivray</b> @4KM		A5 When forecast is wrong, enhanced capability, capacity and/or agility become critical #cdna #complexity
20:54:15 01:54:15	<b>Bill Ford</b> @McDermittMarvel		@4KM Great thought. Capacity often overlooked in design for change. #cdna
20:54:30 01:54:30	<b>D. Scott Smith</b> @d_scott		RT @4KM A5 When forecast is wrong, enhanced capability, capacity and/or agility become critical #cdna #complexity
20:54:34 01:54:34	<b>D. Scott Smith</b> @d_scott		RT @McDermittMarvel @4KM Great thought. Capacity often overlooked in design for change. #cdna
20:54:37 01:54:37	<b>Chris Jones</b> @sourcePOV		A5. When desired state forecast is inaccurate? We adapt .. our approach, our forecast .. #cdna
20:54:40 01:54:40	<b>Redge</b> @Versalytics		A5 Our ability to predict is a reflection of our current understanding. Fail fast, learn faster. #cdna
20:54:56 01:54:56	<b>Alice MacGillivray</b> @4KM		@d_scott @Versalytics Or turn the energy into positive energy. #cdna
20:55:14 01:55:14	<b>D. Scott Smith</b> @d_scott		Confidence in Process RT @Versalytics A5 Our ability to predict is a reflection of our current understanding. Fail fast, learn faster. #cdna
20:55:20 01:55:20	<b>Christy Pettit</b> @odguru		@McDermittMarvel @d_scott yes- re-vision, groom the backlog and start again... #cdna
20:55:34 01:55:34	<b>Chris Jones</b> @sourcePOV		YES RT @d_scott @McDermittMarvel @4KM Great thought. "Capacity often overlooked in design for change" #cdna
20:55:37 01:55:37	<b>Redge</b> @Versalytics		Agility is key! RT "@4KM: A5 When forecast is wrong, enhanced capability, capacity and/or agility become critical #cdna #complexity"
20:55:42 01:55:42	<b>Timm McVaigh</b> @BrandIdeas		RT @d_scott: Confidence in Process RT @Versalytics A5 Our ability to predict is a reflection of our current understanding. Fail fast, learn...

20:55:52 01:55:52	<b>D. Scott Smith</b> @d_scott		Liking "Re-Vision" RT @odguru @McDermittMarvel @d_scott yes- re-vision, groom the backlog and start again... #cdna
20:57:09 01:57:09	<b>Chris Jones</b> @sourcePOV		Absolutely. RT @Versalytics "Agility is key!" << change, adaptation, innovation   no benefit in waiting around !! #cdna
20:57:12 01:57:12	<b>Jamie Billingham</b> @jamiebillingham		RT @sourcePOV YES RT @d_scott @McDermittMarvel @4KM Great thought. "Capacity often overlooked in design for change" #cdna
20:57:18 01:57:18	<b>Bruce Waltuck</b> @complexified		@sourcePOV @mritzius @betseymerkel @versalytics @shamlet @drtimony Sorry I missed this! Catch up with #cdna soon!
20:57:25 01:57:25	<b>Timm McVaigh</b> @BrandIdeas		RT @sourcePOV: YES RT @d_scott @McDermittMarvel @4KM Great thought. "Capacity often overlooked in design for change" #cdna
20:57:43 01:57:43	<b>D. Scott Smith</b> @d_scott		We come to the last few minutes. As always, FAB thought & learning in the conversation. Keep it going. use the Tag--> #cdna
20:58:08 01:58:08	<b>Chris Jones</b> @sourcePOV		@complexified "It's a deal Bruce !! We'll be here 2nd or 3rd MON 8pET >> @mritzius @betseymerkel @versalytics @shamlet @drtimony #cdna
20:58:14 01:58:14	<b>D. Scott Smith</b> @d_scott		Bruce - we are here for ya! @complexified @sourcePOV @mritzius @betseymerkel @versalytics @shamlet @drtimony #cdna
20:58:52 01:58:52	<b>D. Scott Smith</b> @d_scott		Thank you all for joining. Share the Frame <a href="http://t.co/NvIxKLtgK8">http://t.co/NvIxKLtgK8</a> #cdna
20:58:55 01:58:55	<b>Redge</b> @Versalytics		RT @jamiebillingham: RT @sourcePOV YES RT @d_scott @McDermittMarvel @4KM Great thought. "Capacity often overlooked in design for change" #c...
20:58:59 01:58:59	<b>Alice MacGillivray</b> @4KM		@complexified Good to see you [briefly] Bruce! #cdna
20:59:50 01:59:50	<b>D. Scott Smith</b> @d_scott		Closing thoughts Chris? @sourcePOV #cdna
21:00:00 02:00:00	<b>Alice MacGillivray</b> @4KM		Good to connect w everyone. We should bring wine and appetizers next time. #cdna
21:00:02 02:00:02	<b>Bill Ford</b> @McDermittMarvel		.@d_scott Thanks for letting me adopt you folks. Very #innovative #cdna Good tweetup
21:00:13 02:00:13	<b>Chris Jones</b> @sourcePOV		Future topic >> RT @4KM "Capacity often overlooked in design for change" @jamiebillingham @d_scott @McDermittMarvel #cdna
21:00:21 02:00:21	<b>Christy Pettit</b> @odguru		@4KM Another great gut level check or metric - how fast will change bring capacity used back to us and in what multiples? #cdna
21:00:23 02:00:23	<b>D. Scott Smith</b> @d_scott		You are the Man Bill! RT @McDermittMarvel .@d_scott Thanks for letting me adopt you folks. Very #innovative #cdna Good tweetup
21:00:59 02:00:59	<b>Redge</b> @Versalytics		@d_scott Thank you! Great chat tonight. #cdna @sourcePOV #cdna
21:01:03 02:01:03	<b>D. Scott Smith</b> @d_scott		Deal. RT @sourcePOV Future topic > RT @4KM "Capacity often overlooked in design for change" #cdna
21:01:05 02:01:05	<b>Chris Jones</b> @sourcePOV		.@d_scott I think we established some robust foundations tonight, re: both change & innovation, adopt/adapt vs. transformation .. #cdna
21:01:12 02:01:12	<b>Alice MacGillivray</b> @4KM		RT @odguru: @4KM Another great gut level check or metric - how fast will change bring capacity used back to us and in what multiples? #cdna
21:01:52 02:01:52	<b>Chris Jones</b> @sourcePOV		.@d_scott also feel we introduced powerful visual metaphors: sphere, line .. and network .. none right, wrong; all useful .. #cdna
21:02:20 02:02:20	<b>D. Scott Smith</b> @d_scott		@Versalytics Thank you! Great to see you tonight. Cheers! @sourcePOV #cdna
21:02:22 02:02:22	<b>Redge</b> @Versalytics		Agreed > resourcefulness, capacity worth diving into further @sourcePOV @4KM @jamiebillingham @d_scott @McDermittMarvel #cdna
21:03:09 02:03:09	<b>Alice MacGillivray</b> @4KM		Just saw apt quote in ILA: Your "authentic self" may be just an excuse to stay in your comfort zone. #cdna

21:03:13 02:03:13	<b>Chris Jones</b> @sourcePOV		Big thanks to @d_scott for framing & moderating this evening. Excellent thoughts. Hope we see you in the "hot seat" again :) #cdna
21:03:21 02:03:21	<b>D. Scott Smith</b> @d_scott		@4KM @odguru Thank you for contributing! More to think about.. .until next time! #cdna
21:03:35 02:03:35	<b>D. Scott Smith</b> @d_scott		RT @4KM Just saw apt quote in ILA: Your "authentic self" may be just an excuse to stay in your comfort zone. #cdna
21:04:09 02:04:09	<b>Redge</b> @Versalytics		Great to see everyone on #cdna chat tonight! Thank you all for sharing!
21:04:23 02:04:23	<b>D. Scott Smith</b> @d_scott		@sourcePOV An honor to sit in the Big Chair tonight. (a little Hard Cider on this Winter night) #cdna
21:04:35 02:04:35	<b>Redge</b> @Versalytics		RT @4KM: Just saw apt quote in ILA: Your "authentic self" may be just an excuse to stay in your comfort zone. #cdna
21:04:42 02:04:42	<b>D. Scott Smith</b> @d_scott		RT @Versalytics: Agreed > resourcefulness, capacity worth diving into further @sourcePOV @4KM @jamiemillingham @d_scott @McDermittMarvel #c...
21:05:10 02:05:10	<b>Alice MacGillivray</b> @4KM		Yes, thank you @d_scott, @sourcePOV and everyone participating or lurking or wishing they were here. Have a great week #cdna
21:05:18 02:05:18	<b>Jamie Billingham</b> @jamiemillingham		RT @4KM: Yes, thank you @d_scott, @sourcePOV and everyone participating or lurking or wishing they were here. Have a great week #cdna
21:05:50 02:05:50	<b>D. Scott Smith</b> @d_scott		@jamiemillingham @4KM @sourcePOV #Make2015RememberYou! #cdna
21:06:23 02:06:23	<b>Christy Pettit</b> @odguru		Thanks all #cdna
21:06:55 02:06:55	<b>D. Scott Smith</b> @d_scott		@odguru Good night Christy! #cdna
21:07:16 02:07:16	<b>Jamie Billingham</b> @jamiemillingham		Nice - I like that! @d_scott @4KM @sourcePOV #Make2015RememberYou! #cdna
21:07:44 02:07:44	<b>Chris Jones</b> @sourcePOV		Thanks to everyone here, much appreciated. Top props to @d_scott .. #make2015rememberyou #cdna
21:08:47 02:08:47	<b>Chris Jones</b> @sourcePOV		Want to be a guest framer and/or moderator? LMK. We're here every 2nd or 3rd MON 8-9pm ET. New thinking tonight .. keep it coming !! #cdna
21:09:02 02:09:02	<b>D. Scott Smith</b> @d_scott		RT @sourcePOV: Thanks to everyone here, much appreciated. Top props to @d_scott .. #make2015rememberyou #cdna
21:09:26 02:09:26	<b>Bill Ford</b> @McDermittMarvel		RT @d_scott: You are the Man Bill! RT @McDermittMarvel .@d_scott Thanks for letting me adopt you folks. Very #innovative #cdna Good tweetup
21:23:30 02:23:30	<b>Jeffrey Keefer</b> @JeffreyKeefer		RT @4KM: Just saw apt quote in ILA: Your "authentic self" may be just an excuse to stay in your comfort zone. #cdna
21:24:23 02:24:23	<b>Jeffrey Keefer</b> @JeffreyKeefer		@4KM Interesting. One's authentic self lies within one's comfort zone, in other words one's status quo. #cdna
21:31:16 02:31:16	<b>Amy E. Rettig</b> @amelre		RT @Versalytics: A5 Our ability to predict is a reflection of our current understanding. Fail fast, learn faster. #cdna
21:31:54 02:31:54	<b>Amy E. Rettig</b> @amelre		RT @4KM: Thinking about importance of capacity and capability-building. Critical but seem like neither adoption or innovation? #cdna
21:32:34 02:32:34	<b>Amy E. Rettig</b> @amelre		RT @4KM: A5 When forecast is wrong, enhanced capability, capacity and/or agility become critical #cdna #complexity
21:33:34 02:33:34	<b>Amy E. Rettig</b> @amelre		RT @JeffreyKeefer: @4KM Interesting. One's authentic self lies within one's comfort zone, in other words one's status quo. #cdna